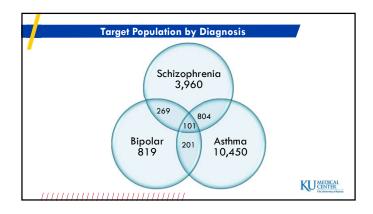
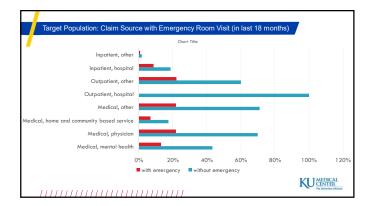
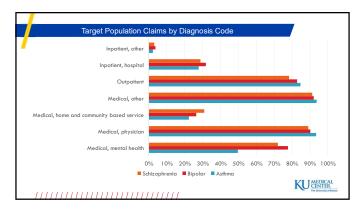


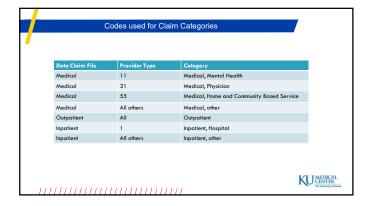
Target population: The program will be an opt-in program for members with:

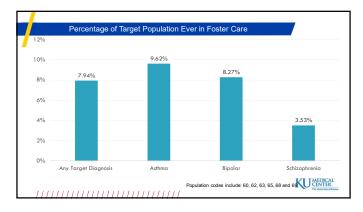
1 serious and persistent mental illness, defined as having at least one of the following diagnoses:
Paranoid Schizophrenia
Severe Bipolar Disorder
Or one chronic condition defined as people who have Asthma that also are at risk for developing:
Diabetes
Hypertension
Kidney Disease (not including Chronic Kidney Disease Stage 4 and ESRD)
Cardiovascular Disease
COPD
Metabolic Syndrome
Mental Illness (not including Paranoid Schizophrenia and Severe Bipolar Disorder)
Substance Use Disorder
Morbid Obesity (body weight 100lbs over normal body weight, BMI greater than 40, or BMI over 30 with obesity-related health problems)
Tobacco Use or exposure to second hand smoke

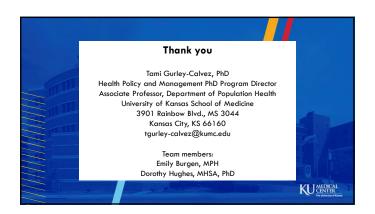




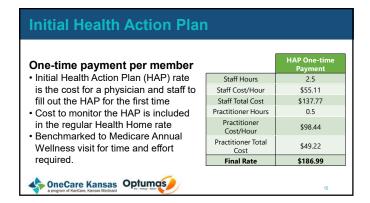


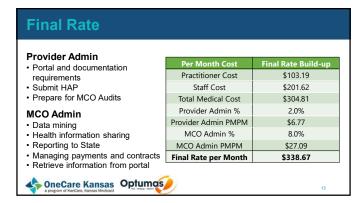


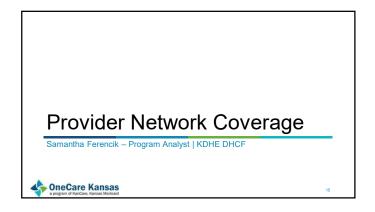


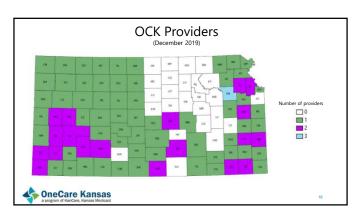


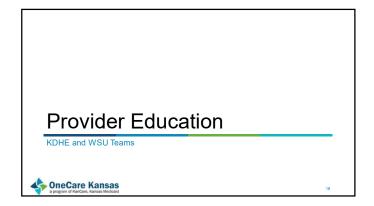


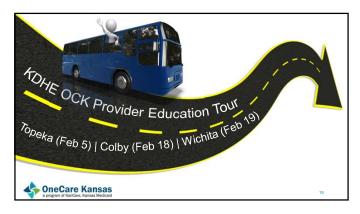


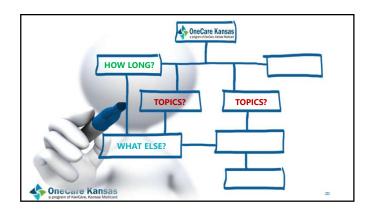


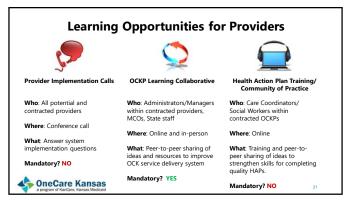












HAP Portal Update









With the target populations in mind: What information should be included? Who are the best people to deliver the information? What is the best way to deliver the message? What else should we be considering?

